## THE CAPE WEEKLY TRIBUNE

AND THE CAPE COUNTY HERALD.

Every Friday by

#### THE CAPE GIRARDEAU PUBLISHING COMPANY.

APPLICATION FOR ENTRY AS SECOND CLASS MATTER AT THE POST OFFICE AT CAPE GIRARDEAU, MO., PENDING.

#### ONE DOLLAR PER YEAR IN ADVANCE

Good morning, have you subscribed for The Tribune?

#### THE TRIBUNE'S NEW PLATFORM.

The Tribune is published this morning under a new management, with a new policy and for a new purpose. With this issue it becomes a genuine newspaper, to grow better as it grows older. And its future will redeem its past.

Politically, we shall be independent. We shall have no party to serve, and, therefore, shall not wear the blinders of party regularity. We have no individual's political fortunes to promote, and consequently we shall be exempt from the obligations of urging the claims of any candidate whose claims are not sound and worthy.

The Tribune will be fair, but fearless. It will commend office seekers who will serve the people faithfully, and condemn those who should be defeated for the public good.

This paper will advocate and support measures and movements that make for the betterment of this city, this county and the new Southeast.

Cape Girardeau is big enough and progressive enough to support a morning newspaper that will help Cape Girardeau grow. This city is the best city between St. Louis and Memphis, and it is the gateway to a beckoning land of promise.

A few miles to the Southwest of Cape Girardeau lies a great tract of land as fertile an area as the sun ever shone upon. And by their work of reclamation and exploitation Mr. John H. Himmelberger and Mr. William H. Harrison have laid the surest kind of foundation for the future growth and permanent prosperity of Cape Girardeau.

In their efforts to people this fertile and neglected section they have earned the earnest support of every man in this city, and The Tribune, with this issue, takes its place behind them in carying out what almost every Missourian believes to be the greatest rroject ever undertaken by the people of this state.

The completion of this work will bring new people to Cape Girardeau; will create new business for our banks, our stores and our many other industries, and new business for these institutions

brings prosperity to the city as a whole. We believe a newspaper's first duty is to print the news, and next to that it should be its home city's best friend. The Tribune will print the news-all the news that is fit to print. It will champion any movement that will help the Cape and it will condemn any that will injure it. In other words, The Tribune proposes to be a community asset instead of a community liability.

A newspaper can have but one client—the public. It can honestly serve but one cause—the public welfare. And that, in brief, is 'The Tribune's new platform.

#### MUZZLING THE TOWN BUFFOON.

The Tribune has one knocker in Cape Girardeau. This man, who is regarded by the buiness men of this city as a human buffoon, is circulating a report that The Tribune's subscription list is insignificant, and that its equipment will not issue a first class newspaper.

The Tribune is withholding the party's name for various reasons, but if these statements are repeated, we shall mention his name and that will not be all.

The charges are interesting even though they are not true. The Trisbune, as a morning newspaper, is just four days old, yet in spite of its youth it is distributing 900 papers to subscribers within the city limits of Cape Girardeau every morning. More than two hundred of these readers have joined the Tribune's household since the first morning issue, Tuesday.

No Cape Girardeau newspaper has ever received such support as this newspaper is receiving. Without the slightest effort on the part of the circulation department of The Tribune, scores of new subscribers are being

There is just one reason for this demand for the paper, and that is cause The Tribune is a real newspaper. It is the best newspaper in Southeast Missouri now, even though it is the youngest. And what The

Tribune is today is not what it will be six months hence. It has just begun. This newspaper was started for the purpose of printing the news when the news was new, and that policy is meeting with the hearty approval of the people of this city and adjacent territory. We have not mentioned any contemporary with disrespect either in the columns of The Tribune or on the street. We expect the same treatment and we shall insist upon it.

The Tribune does not court controversies, but we shall not attempt to sidestep them. The cheapest sort of a knocker is the man who is afraid to keep his hand above the table.

When The Tribune has anything to say about an individual or an institution, it will not go to the curbstone or into hiding. And when someone wishes to attack The Tribune and hasn't the courage to come out from behind the curtain. The Tribune will twist him out even if we must remove

The Tribune welcomes honest criticism, but it will not tolerate dishonest thrusts intended only to deceive. The critic of this paper was dishonest, knew he was dishonest and the business men to whom he criticised knew he was dishonest.

What he needs and what he must have is a button on one lip and a buttonhole on the other. And if he cannot voluntarily get control of himself. The Tribune will endeavor to muzzle him.

## LET'S BOOST THE FAIR.

The Cape Girardeau County Fair, which will open on the outskirts of this city September 30, should have the enthusiastic support of every resident of this county

A county fair is more than a county advertisement. It carries the name of the county in which the event is held to the four corners of the believed they would do. They are expressing their hearty approval of this state. And it frequently reaches some interested party far away.

To induce new people to come to this or any other county it is necessary to advertise. It is just as essential for a city to advertise away from home as it is for a department store to keep its bargains before the peo-

ple who must buy. There is no better method of advertising a county than through the medium of a fair. This offers the people of other counties and other states an opportunity to learn what the county holding the fair produces and what compliment that goes inth it, but it means more than the mere indication dered.

its possibilities are. coming fair a success.

It is true that these autumn events have been disappointing in years past, but that fact is not an indication that the approaching exposition of another is gone, and the editor who contends that one man is dishonest the public school at Advance, Mo. will be a failure.

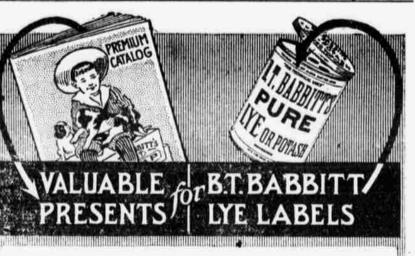
It is unnecessary to suggest the co-operation of the Commercial Club of this city. That organization knows its duty and acts accordingly. And community hampered by a newspaper that opposes everything and every- funeral. to make the coming county fair a success is one of the most important body is existing under a cloud. duties confronting the Commercial Club just now.

and the business men of this city. Every man in Cape Garardeau, no mars is too bright to look backward. It has every reason to forge ahead, and Jackson a few months ago is building. The issue carried almost unanimously. for what his rank may be, owes it to this city to help the men who are ens with its leaders, its growing business interests and the possibilities of its a large seven-room bungalow, with There was no opposition in two of deavoring to make the fair a success.

It is always easy to criticise the efforts of others, but it is more landable to lend a helping hand. And it will require the united support of everyone will help this city or its norchants, and its columns are closed to the son are the contractors. Two more the ramining two. and the criticism of not a simile one to make this year's fair what it sught knocker or the man who has an ax to grind.

So then let's boost the fart





## You Can Make Your House More Attractive With the Handsome Babbitt Premiums

TEN-CENT can of Babbitt's nure lye is paid insurance against dirt or germs: guaranteeing clean sinks, and thoroughly sweet and sanitary conditions in the home, and in your barns, kennels or hen houses.

If you will write we will send you a book Absolutely Free telling a hundred uses for Babbitt's Lve; also our premium catalogue illustrating beautiful and valuable presents exchanged for coupons.

#### B. T. BABBITT The Great Soap Maker BABBITT'S LYE—The Best Home Soap Maker Highest in Strength but not in Price-10c

P. O. Box 1776

New York City

THE BEST GROCERS HANDLE BABBITT'S LYE

## TO THE FRONT.

The people of Cape Girardeau are doing just exactly what The Tribune newspaper.

Two hours after the earriers had started on their routes yesterday morning, telephone calls brought the names of new subscribers to this office. Although there was no especial effort made to obtain subscriptions yesterday, The Tribune's circulation today is almost one hundred larger than it was just twenty-four hours ago.

that this newspaper is going to succeed. It is conclusive proof that the Cape Girardeau should advertise, and it should begin by making the residents of this city and adjacent territory appreciate a newspaper that is dead man is attending the summer published for the people, fair to all of them and with special privileges to none. The day of the newspaper that persecutes one man for the benefit city, and was formerly a teacher in

> because of a political difference is rapidly passing into decadence. The newspaper of this progressive era must necessarily progress.

The Tribune is not here to pull back. It will not tolerate back pedal-But that will require more than the support of the Commercial Club ing on the part of one man or a clique of men. Cape Girardeau's future future, Cape Girardeau should soon become the sixth city in Missouri.

The Tribune's columns are open to any one who has a proposition that street in Lorimer place. Taylor and vote cast against the bond issue in

This is the spirit that will make Cape Girardeau grow and as this city this part of the city within a few light plant, which have given pergrows, The Tribune will expand with it.

# **NEW TRIBUNE MEN** ARRIVE TO TAKE CHARGE OF PAPER

Whiteside and Pearson to Make This Newspaper Biggest in S. E. Mo.

James P. Whiteside and Chris Pearson, Jr., arrived in the Cape yesterday, and will take charge of The Tribune after today's issue.

Beginning Tuesday, The Tribune will be published as a morning instead of an afternoon newspaper. It will be issued every day, except Monday.

The Tribune will become a real newspaper with its first issue, and it will get better with every day. Its first object will be to print the news, and it will print the news first. Chris Pearson, the new business

manager, is an experienced advertising man. As a matter of fact, he State.

Chris Pearson Jr., was associated with his father for several years, and the sidewalk, started across the street, went to Oklahoma in 1906, where he and paused to permit a touring car joined the advertising staff of the to pass. He stopped directly in front Tulsa World. He later became ad-vertising manager, and under his ad-going in the opposite direction, and ministration that paper's advertising before she could bring the auto business became the greatest in the to a complete stop, the child was paper's history.

From the Tulsa World, he went to the Oil and Gas Journal, also published in Tulsa. He became the ings the rear wheel of the automobile advertising writer of this journal which is the largest trade paper of its kind in the world.

While in the employ of the Oil and Gas Journal he wrote advertisements he was unconscious. The child was for a number of big institutions in hurried to the office of Dr. G. W.

St. Louis and New York City. business manager of the Cape Tribune.

The Tribune expects to take its place as the best paper in Southeast Hill, a clerk, in the employ of Hirsch Missouri. It is now arranging for a nightly telegraph service, and pro- older persons at the time of the bably will obtain an Associated Press franchise. The Associated Press is the largest news gathering organization in the world. But whether The Tribune becomes a member of the Associated Press or not, it will supply its readers with telegraphic news and this news will be printed in this paper while it is fresh.

If you are not a subscriber to The Tribune, you should subscribe today.

#### MAN KILLED HAS SISTER IN CAPE NORMAL

Miss Effie Stark, Student at the Normal, Going to Puxico For Burial

Floyd Stark, a young man about the danger. twenty-seven years of age, was killed in the yards at Delta Tuesday evenlocal No. 848.

in a badly mutilated condition some- Smelterville .- \$75. time after the train had passed,

After the discovery was made, and before the remains could be removed, blk, X and J Oak Ridge. This deed passenger train No. 876 had whistled its arrival, and but for the hurried action of the agent, the body would have perhaps been ground to pieces, Rg. D.-\$3500. as the train was stopped within a few feet of where it lay.

The young man had driven with his father from his home in Puxico, Mo., and it was his intention to engage in the logging business near Delta.

It was thought that he must have boarded the train for the purpose of riding across the trestle, and in 5, Rg. D. Cape .- \$1.00 some manner lost his balance and fell under the wheels, as his father stated positively that the train was already on the bridge when the young man left the team and started toward the track.

One arm was completely severed from his body and was found about twenty feet from where the body was resting in a semi-sitting posture on the edge of the track.

Coroner E. R. Schoen was summoned to hold an inquest, and in 27, Rg. 10 E., -\$225. company with Constable Otto Willa, arrived on the scene a few hours later. The inquest was held and ver-That is a record and the new owners of The Tribune appreciate the diet of accidental killing was ren-

Miss Effic Stark, a sister of the school at the State Normal in this

She departed Wednesday morning A for hersome in Puxico to attend the

bath room and basement, on Luce the four wards and only a small

## **BOY AVOIDS** ONE AUTO, HIT BY ANOTHER

Machine Driven By Mrs. A. H. Steck Knocks Down Albert Hill

#### LAD BADLY BRUISED. NOT SERIOUSLY HURT

Is Picked Up Unconscious and Rushed to Doctor-Accident Unavoidable

While attempting to avoid an automobile, Albert Hill, five years old, was born into the newspaper business. living on South Benton street, stepped His father, Chris Pearson, Sr., is in front of a machine driven by a Montgomery County, Mo., editor Mrs. A. H. Steek of 527 South Mid-and one of the best known in the dle street, last night, and was badly hurt.

The fad, who had been playing on struck.

The fender bowled the youngster over, and as he regained his bearstruck him and he fell to the ground for the second time with great force.

His head and face were considerably bruised, and when picked up Walker, where his injuries were He resigned this position to become dressed and pronounced not necessarily serious.

The injured boy is a son of Ross Bros. He was not attended by any accident, and it is sais that his mother who was away from her home visiting at the time, did not learn of her son's accident until the doctor had finished dressing his injuries.

Rudolph Crosnoc, a witness to the accident, carried the little fellow to Dr. Walker's office.

DeWitt McBride, an uncle of the boy, appeared later and conveyed him to his home on Benton street. Those who were present say that

that no blame can attach to the parties in charge of the automobile. Mrs. Steck did everything within her power to prevent the machine striking the lad, but the auto was upon the child before she discovered

the accident was unavoidable and

## REAL ESTATE TRANSFERS

Southside Realty Co. to Geo. His body was found on a trestle Eifert, warranty, lot 18, blk. 2,

Oak Ridge Milling Co., to Cape County Milling Co., warranty, all of is dated July 3, 1901.—\$6500.

Robert M. Collins to Fred W. Nacter, et al, warranty, pt. lot 5,

I. Ben Miller, to Glen C. Hope, Warranty, lots 4 and 5 blk. 2, Houck's 3d sub, Cape,-\$1000.

Fred W. Schrader, Jr., to F. W. Schrader, curators deed, 2-8 in 2 1-2 acres lot 13 of outlot 27, Cape-\$1000 Louis G. Hitt, trustee, to Robert M. Collins, trustee's deed, pt. lot

A. J. Flentge to W. I. Daley, warranty, lot 5, blk. 2, Rg. 1, Phillips and Bartels add Cape.-\$1000.

W. I. Daley to E. F. W. Vogel warranty, lot 5, blk. 2, Rg. 1, Phillips and Bartels add Cape.-\$1000. Hy. A. Millering to Emery J. Hitt,

warranty, 130 acres pt. survey 218. -\$8000. Thomas E. Clark to E. W. Gibson,

warranty, 5 acres pt sec. 6, Twp.

C. G. Samuel to Mabel Frissell, warranty, lot 7 and 8 blk 1, Frissell's add Oak Ridge.-\$476.

Monticello Land Co., to Wm. M. Thomas, warranty, lots 4 and 5 blk. 5 Monticello. \$390.

## JACKSON'S ISSUE WINS.

People Vote in Favor of Water Works Bonds.

Jackson, Mo., June 23.—The election held here today to authorize the city to issue bonds for improving the Tom Naylor, who moved here from water works, was a one-sided affair.

fine buildings will be commenced in Jackson owns its own water and feet satisfaction to the people